

Choose from the full range of sponsorship benefits:

EURO *	10.000+ Benefactor	35.000+ Silver Benefactor	50.000+ Gold Benefactor	75.000+ Platinum Benefactor	100.000+ Diamond Benefactor	250.000+ Premium Benefactor	500.000+ Chairman's Benefactor	1.000.000+ Presenting Benefactor
Priority booking and discounts on								
● 3-day Festival Packages :	3%	5%	5%	7%	7%	10%	15%	15%
Corporate & Brand presence								
● Logo on merchandising products							X	X
● Logo on tickets						X	X	X
● Logo on street-lamps								X
● Banners in own VIP area							X	X
● Banners on event site								X
● Logo on cushions (protocol)								X
PR & Advertising								
● Logo in domestic advertising						X	X	X
● Logo in international advertising							X	X
● Ad in Program – 1/8 page	X							
● Ad in Program – 1/4 page		X						
● Ad in Program – 1/3 page			X					
● Ad in Program – 1/2 page				X				
● Ad in Program – 1 full page					X	X	X	
● Ad in Program – double spread								X
● Name listing in the Program	X	X	X	X	X	X	X	X
● Usage of Festival logo in own ads	X	X	X	X	X	X	X	X
Special Invitations during the event								
● Access to VIP area	X	X	X	X	X	X	X	X
● Own VIP area							X	X
● Create the corporate "night of ..."								X
● Special invitation to meet selected artists						X	X	X
Media Exposure								
● Brand appearance/mentioned on TV Broadcast							X	X
● Brand appearance/mention on „Making Of“							X	X
● DVD, Video and CD Retail Products							X	X

* VAT to be added to these amounts (if applicable)